

THE NEW MASTERS

# POST - PROCESSING MASTERS

“You don’t take a photograph, you make it” – Ansel Adams



# ANSEL ADAMS



“The negative is comparable to the composer’s score and the print to its performance.  
Each performance differs in subtle ways”



# TOWARDS A DEFINITION

Post-processing is the use of any technique or technology to enhance the original image captured by the photographer.

Post processing is the process of editing the data captured by a camera in order to enhance the image.



# WHY DO WE PROCESS?

- To make corrections and/or improvements to our original image
- To let our viewer feel what we felt, rather than just see what we saw
- To create works of art, based on our imagination. This may be through the manipulation of a single image or through blending two or more images



# Basic Processing in Lightroom



Original photo (RAW file)



Straighten & crop





Denoise





Exposure (light & shade)



# Colour temperature



Cool



Warm





Colour vibrance & saturation

Desaturation



Added vibrance



Original



Sharpening (detail extraction, texture & dehaze)





RAW file - Canon EOS 6D

After basic post-processing





CHRISTOPHE GILBERT













RICCARDO BAGNOLI





FIGHT SLEEP  
FOR 24/7 FUN

WOLFCUBOUT

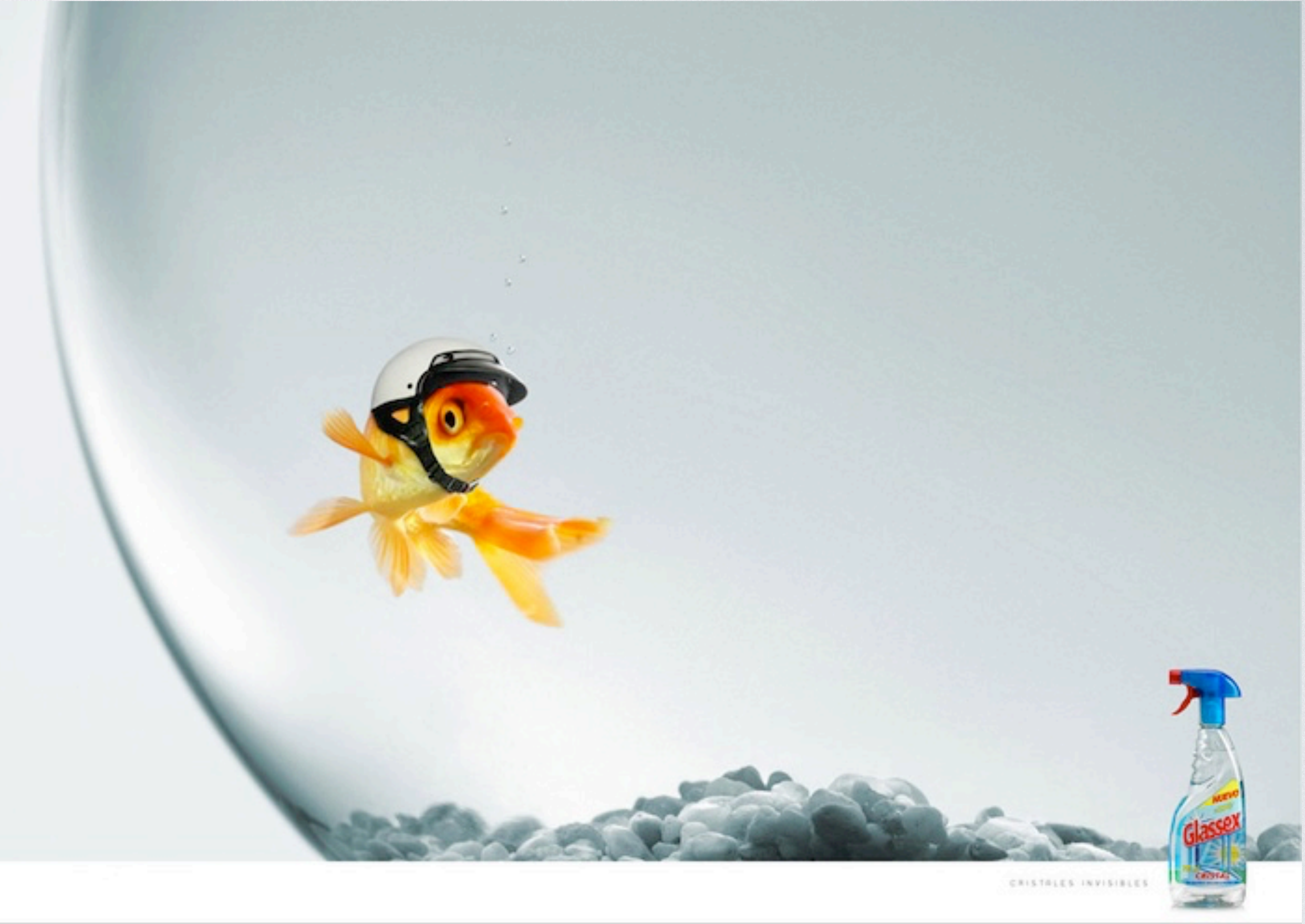






GARRIGOSA STUDIOS







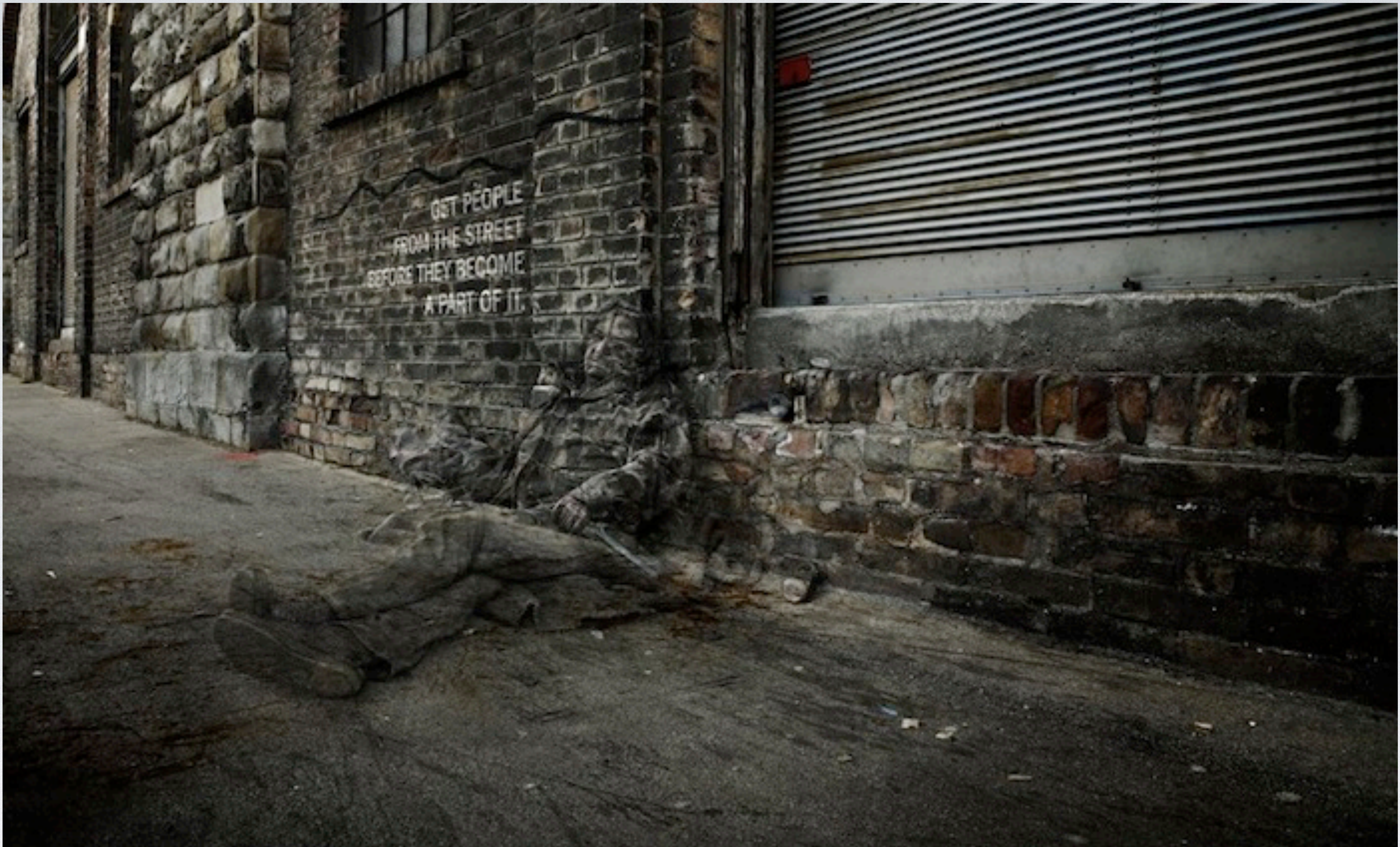


ERIK ALMS









STAUDINGER + FRANKE













LA SOURIS SUR LE GATEAU









KHUONG NGUYEN









FRANK UYTTENHOVE









ANDRIC LJUBODRAG









LSD PHOTOGRAPHERS









ERIK JOHANSSON





(c) Erik Johansson



















DIMITRY ROGOZHKIN

















BROOKE SHADEN









STANISLAV ODYAGAILO

















YSABEL LEMAY













RICHARD ROBERTS







# AND FINALLY . . . .

Be daring, be different, be impractical, be anything that will assert integrity of purpose and imaginative vision against the play-it-safers, the creatures of the commonplace, the slaves of the ordinary.

– Cecil Beaton

Photography has no rules, it is not a sport. It is the result which counts, no matter how it is achieved.

– Bill Brandt